

SPRING 2014

## A GENERAL DESIGN READING LIST

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LISTING IS  
ALPHABETICAL  
BY AUTHOR.

*Notes on the Synthesis of Form*  
Christopher Alexander

*A Pattern Language*  
Christopher Alexander

*Graphic Design Theory*  
Meredith Davis

*Graphic Design Theory:  
Readings from the Field*  
Helen Armstrong

*How to Talk About Books  
You Haven't Read*  
Pierre Bayard

*The Work of Art in the Age of  
Mechanical Reproduction*  
Walter Benjamin

*Design Studies: Theory &  
Research in Graphic Design*  
Audrey Bennett

*79 Short Essays on Design*  
Michael Bierut

*Twentieth Century Type*  
Lewis Blackwell

*Distinction*  
Pierre Bourdieu

*How Buildings Learn*  
Stewart Brand

*Philosophy for Architects*  
Mitrovic Branko

*Elements of Typographic Style*  
Robert Bringhurst

*Six Memos for the New Millennium*  
Italo Calvino

*Invisible Cities*  
Italo Calvino

*The Shape of Design*  
Frank Chimero

*Six Thinking Hats*  
Edward De Bono

*De Bono's Thinking Course*  
Edward De Bono

*The Architecture of Happiness*  
Alain De Botton

*Green Graphic Design*  
Brian Dougherty (with Celery  
Design Collective)

*Speculative Everything*  
Anthony Dunne & Fiona Raby

*Daniel Eatock Imprint*  
Daniel Eatock

*The Business Side of Creativity*  
Cameron Foote

*The Creative Business Guide to  
Running a Graphic Design Business*  
Cameron Foote

*Operating Manual For  
Spaceship Earth*  
Buckminster Fuller

*I Seem to be a Verb*  
Buckminster Fuller

*Designing Design*  
Kenya Hara

*This Means This, This Means That*  
Sean Hall

*Stranger in a Strange Land*  
Robert A. Heinlein

*Inside Paragraphs: Typographic  
Fundamentals*  
Cyrus Highsmith

*Graphic Design Manual*  
Armin Hofmann

*CULT-URE: Ideas can be dangerous*  
Rian Hughes

*A Type Primer*  
John Kane

*Unjustified Texts*  
Robin Kinross

*No Logo*  
Naomi Klein

*The Universal Traveler*  
Don Koberg & Jim Bagnall

*Don't Make Me Think*  
Steve Krug

*Visual Grammar*  
Christian Leborg

*Paragraphs on Conceptual Art*  
Sol LeWitt

*Thinking with Type*  
Ellen Lupton

*Graphic Design Thinking*  
Ellen Lupton

*Graphic Design The New Basics*  
Ellen Lupton & Jennifer Cole  
Phillips

*Design Writing Research*  
Ellen Lupton & Abbott Miller

*How Things Work*  
David Macaulay

*Laws of Simplicity*  
John Maeda

*The Futurist Manifesto*  
F.T. Marinetti

*Understanding Comics*  
Scott McCloud

*Cradle to Cradle*  
William McDonough &  
Michael Braungart

*The Upcycle*  
William McDonough &  
Michael Braungart

*The Medium is the Massage*  
Marshall McLuhan &  
Quentin Fiore

*A History of Graphic Design*  
Philip B. Meggs

*Design is a job*  
Mike Monteiro

*A History of Visual Communication*  
Josef Müller-Brockmann

*Grid Systems*  
Josef Müller-Brockmann

*Design as Art*  
Bruno Munari

*What Was The Hipster? A  
Sociological Investigation*  
n+1

*How to See*  
George Nelson

*Fäviken*  
Magnus Nilsson

*The Design of Everyday things*  
Donald Norman

*The Book on the Bookshelf*  
Henry Petroski

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*The Evolution of Useful Things*  
Henry Petroski

*To Engineer is Human*  
Henry Petroski

*Success through Failure:  
The Paradox of Design*  
Henry Petroski

*Zen & the Art of  
Motorcycle Maintenance*  
Robert M. Pirsig

*The Foundation*  
Ayn Rand

*Multiple Signatures*  
Michael Rock

*The History of Western Philosophy*  
Bertrand Russell

*How To Be A Designer Without  
Losing Your Soul*  
Adrian Shaughnessy

*Stop Stealing Sheep & Find Out How  
Type Works*  
Erik Spiekermann

*Shaping Things*  
Bruce Sterling

*Tomorrow Now*  
Bruce Sterling

*The Elements of Style*  
William Strunk & E.B. White

*In the Bubble*  
John Thackara

*The Toaster Project*  
Thomas Thwaites

*The Visual Display of  
Quantitative Information*  
Edward Tufte

*Envisioning Information*  
Edward Tufte

*Visual Explanations*  
Edward Tufte

*Learning from Las Vegas*  
Robert Venturi, Steven Izenour,  
& Denise Scott Brown

*Complexity and Contradiction in  
Architecture*  
Robert Venturi

*Graphic Design In America*  
The Walker Art Center

*Graphic Design Now In Production*  
The Walker Art Center

*From Bauhaus to our House*  
Tom Wolfe

*Designing with Web Standards*  
Jeffrey Zeldman

*Taking your Talent to the Web*  
Jeffrey Zeldman

*Any Whole Earth Catalog  
you can find ...*

PERIODICALS & WEBSITES:

5 Simple Steps

24Ways.org

99PercentInvisible.org

A List Apart

Baseline

Bloomberg Businessweek

Cabinet

Critique

DesignObserver.com

Dot Dot Dot

Eye

Elephant

Graphis

Kinfolk

Low-Tech Magazine

Lucky Peach

Medium.com

Svbtle

ThroughProcess.com

Typographische Monatsblätter

Typotheque

Wallpaper\*

Wired

Works That Work

WorldChanging